



Curriculum Vitae

Yaser **Mohamed**

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The first years after graduation in 2004, Yaser worked at Ascom as a Software developer, mainly with C/C++ in embedded systems. Interested in getting closer to the end users, Yaser started working at Jeppesen in 2006. There he was responsible to adapt core product to customer demands. In 2008 he was recruited back to Ascom to work on the development for one of the biggest customers, Avaya. He worked closely with the Avaya development team as a team leader. In 2008 he founded a company for iPhone and later Android app development where he worked in the evenings. This company merged in 2010 with another company, MadinSweden, at which Yaser worked full time, being responsible for the successful release of 19 apps, many on both Android and iOS, for about 10 different companies. After a couple of years Yaser co-founded the more focused company *Bespoke Code*.

Competence

Product Areas

- iOS, Mac, Android
- Asterix PBX
- Embedded systems
- Stimuli protocols

Tools/Methodology/ Technology

- Obj-C, Swift, Java, C/C++, Python
- iOS/Mac/Android SDK
- Design patterns
- Unit testing
- Scrum
- REST
- RAVE (Jeppesen a.k.a Carmen modelling language)

Roles

- Project leader
- Product owner
- Software developer
- Product quality
- Business developer

Customers

- Reebok (Through F&B)
- Volvo (Through F&B)
- IKEA (Through F&B)
- Tele2 (Through F&B)
- SKF (Through F&B)
- SSRS
- Ascom
- Tine (Through McCann)
- Svenska Kyrkan

Education

Academic

- M.Sc. Communications Engineering

Courses and certificates

- Professional Scrum Master
- Design patterns - Combitech

Languages

- Swedish - native
- English - fluent
- German - basic

Employments

- Bespoke Code 2013 - Present
- MadinSweden 2010 - 2013
- Ascom 2008-2010
- Jeppesen 2006 - 2008
- Ascom 2004 - 1006

Watchword

- Value before profit
- Hard work is essential for success

Experience

Present Consultant at Ascom

Yaser is responsible for creating and implementing iOS applications integrating Ascom proprietary systems with 3:rd party smartphones.

2012-2013 Architect and developer of a live score application

These years, Yasers company focused on the development of an advanced live score tracking app for Tennis. The app was optimised to handle large amounts of sports data realtime and present detailed information to the end users in an intuitive way.

To date, this application remains the most detailed live score app for Tennis on AppStore.

2010-2012 Software Developer and Project Leader at MadinSweden

At MadinSweden, Yaser was responsible for producing 19 apps for around 10 different customers. The work ranged from being the only developer on a project to managing small teams on several concurrent projects.

The project were often with brand names such as

- * Reebok (The Promise Keeper)
 - * IKEA (Kondis, Skål)
 - * Volvo (XCTravels)
 - * Tele2 (Franks Prank Call)
 - * Svenska sjöräddningssällskapet (Kustväder)
- and many more.

In these projects various techniques were used such as

- * PBX customisation (Asterix, FreeSWITCH)
 - * Lightweight REST protocols
 - * Live streaming (including HTTP Live Streaming)
 - * Barcode scanners
 - * GPS
 - * Accelerometer
 - * Gyro
- and more.

2008-2010 Team Leader at Ascom

Yaser was recruited to Ascom to work on the products for one of Ascoms biggest OEM clients, Avaya. Yaser worked closely with the Avaya development team to produce a stimuli DECT handset. During this period Yaser became the team leader of this project.

2006-2010 Software Developer at Jeppesen

At Jeppesen, Yaser was part of the team responsible for customisation of the newly developed crew tracking system for SAS. The work entailed regular meetings with focus groups at different locations around Scandinavia where the progress of the customisation was demonstrated and requirements were adjusted. The customisation where largely done in Python or a Jeppesen proprietary modelling language called RAVE.

2003-2006 Software Developer at Ascom

Starting with his master thesis at Ascom, Yaser continued to work there as a software developer. He was working on Ascom's DECT handsets, learning how to develop in embedded systems and working with C/C++.